



• AKSHAY BADIANI •

IMPOSSIBLE. WITNESSED.

Magician & Mind-reader
July 2026 - Brochure

ABOUT AKSHAY

• 15 years • Over 30 countries • As seen on BGT •



Akshay's (AK) fascination with magic didn't begin on a grand stage or a luxury event. It started when he moved over to the UK, from Kenya with a thick African accent - a quality made being the new kid in a UK playground particularly difficult. When his playground crush confessed her love for magic, something sparked. That summer he was inspired to spend months mastering his first card trick. Although the initial performance didn't win over his audience, it sparked a lifelong passion for creating moments of wonder and connection.

Years later, Akshay has gone from that shy 11 year old to one of the UK's most sought-after magicians and mentalists. From Premier League footballers to Forbes-listed founders, his audiences span the elite and the unexpected. His signature? a refined blend of sleight-of-hand, mind-reading.

He's performed at candlelit weddings, rooftop afterparties, corporate launches, and intimate soirees - with a performance style that's as modern and jaw dropping. In 2024 he founded EntertainmentbyAK, a luxury entertainment collective redefining what unique entertainment looks and feels like in the 21st century.

At the core of it all, for Akshay it's all about connection.

www.akmagic.com

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EXPERIENCES

• *Every performance is tailored. No two events the same* •

WALK AROUND CLOSE-UP

Magic that happens right in your guests' hands and minds. The inexplicable, up close and personal - no stage required. Magic that leaves your guests with impossible souvenirs and memories.



INTERACTIVE STAGE SHOW

Not just a show - this is an experience your guests will talk about long after the night ends. Impossible magic, and a killer ending. Get everyone's attention at once, captivated.



THE MAGIC BOOTH

A controlled environment where the magic looks like CGI - allow your guests to interact with the magic experience at their own pace.



THE MAVERICKS

Why settle for one when you can have three. Featured on BGT Season 19, this trio managed by Knightsentertainment. Experiences from walk-around close-up magic all the way to fully immersive experiences.

Get in touch today to enquire more!



CLIENT TESTIMONIALS

• *Don't take my word for it, take theirs* •



"His magic left employees completely flabbergasted. Eight weeks on, people are still talking about how amazed they were."

- *Sheryl Mayes (Corporate Christmas Party)*

"AK was amazing! He came to Vienna for our internal corporate event and worked the crowd (600+ people) so well that he became a local celebrity! Thank you so much for getting on board so late notice! Truly could not have found a better entertainer."

- *Violette Dirringer (Head of Events, Moodys Corporation)*

"A true pro. At every event our guests absolutely love him. If he has the capacity, take it. You won't regret it."

- *Bernie Lee (HAAS F1 Events)*

"Akshay added amazing value to our F1 Hospitality packages! Our guests were blown away and so were we."

- *Rachel Weeks (Hospitality Ops Manager, Silverstone F1)*

"His Christmas Day performance at a 5-star hotel was such a hit, our client asked to book him again within days."

- *Ella Louise Woodhouse (Ellevate Entertainment)*

ENQUIRE

• *Every great event starts with a conversation* •



PREVIOUS CLIENTS

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Coca-Cola



SOHO HOUSE

BBC



LV



Disney

حكومة دبي

GOVERNMENT OF DUBAI



HERMÈS
PARIS